



NARAL Pro-Choice Wisconsin | Spring Into Choice Sponsorship Opportunities

NARAL Pro-Choice Wisconsin is the political leader of the reproductive rights movement, building a culture of freedom and personal responsibility.

Spring Into Choice is an annual event that unites community members, elected officials, professionals, and grassroots activists across generations who are dedicated to furthering reproductive rights. Featuring an award ceremony for a local champion, Spring Into Choice fosters a space for peer learning, inspiration, support, and collaboration across the local pro-choice movement. This event will build momentum and power to save reproductive rights and fight for Wisconsin women and families at this crucial moment in time.

May 3, 2017 | 5 – 7pm | Old Sugar Distillery

Your sponsorship will elevate your organization as a leader in the fight for equitable access to reproductive healthcare. Your brand and its values will be highly visible to a local, diverse audience with an expected attendance of 75+ participants and estimated 7,000+ online impressions. This is an opportunity to make an impact and be recognized for your contribution.

SPONSORSHIP LEVEL:	Lady Liberty	Champion	Defender	Activist
<i>Event Exposure</i>				
Verbal thanks at event	✓	✓		
Opportunity to distribute organizational material	✓	✓		
Event program book	Prominent color logo	Color logo	Large business or individual's name	Business or individual's name
Sponsor entry poster	Prominent color logo	Color logo	Large name	Listed name
<i>Online Exposure</i>				
Dedicated social media sponsor shout out	✓	✓		
Spring Into Choice emails to NARAL listserv	Prominent color logo + quote	Color logo + quote	Color logo or individual's name	Business or individual's name
Website event page	Prominent color logo + link	Color logo + link	Linked business or individual's name	Business or individual's name
Listed in Facebook event description	✓	✓	✓	✓
<i>Engagement Benefits</i>				
Complimentary event tickets	4 tickets	3 tickets	3 tickets	2 tickets
SPONSORSHIP AMOUNT:	\$1,000	\$750	\$500	\$200

**To be included in printed program book and poster, sponsorship must be confirmed by April 16, 2017*